



PRODISPLAY®

TRANSPARENT LCD DISPLAY

Our Transparent LCD screens bring a whole new creative angle to retail, information and entertainment displays. They provide the ease of setup of a standard LCD screen with the ability to design content. The screens come complete with USB, HDMI & VGA connections allowing you to attach a media player, PC or laptop.

Transparent LCD screens are intended to be used in installations where the screen controls what viewers see (or don't see) behind it. This opens up new avenues for retail displays, kiosks and booths, and is especially suited to new product launches and promotions.

Transparent LCD screen technology require a display case/housing and LED backlight, we recommend using white LED backlights rates at a colour temperature of 6000K (Kelvin). Some applications have been successful without using housing and opting for a high brightness, oversized backlight like Nike's use of our TLCD screens at their House of Innovation in Paris.

SPECIFICATIONS

- Standard screen sizes - 23" - 98"
- HD & 4K resolutions available
- Black screen when turned off
- White content creates transparency
- USB, VGA & HDMI inputs with IR sensor

BENEFITS

- Smaller screen sizes from 10" available
- FHD and UHD image quality
- Connect media players, PC's and more
- Complete showcase solutions available
- Multi-touch options available

APPLICATIONS

- Retail stores & window displays
- Museums & galleries
- Theme parks & attractions
- Live events & product launches
- Supermarkets & vending